

ALEX HUDSON

Sr. Interactive Designer / Front-End Developer

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OBJECTIVE

Seeking full-time employment in interactive media. Utilizing design software including Adobe Creative Suite as well as the latest web technologies & best practices in user experience, my goal is to produce scalable, web-optimized designs that serve dynamic content. I am looking for employment that provides opportunities to exercise creative avenues and pursue new forms of media, interaction and problem solving.

EDUCATION

Loyola Marymount University 2009
Bachelor of Arts degree in Studio Arts,
Multimedia emphasis

QUALIFICATIONS

- ▶ Highly trained design eye with strong understanding of traditional design principles of color, scale, balance, and typography
- ▶ Capacity to design & implement fully responsive front-end web development (HTML5/CSS3)
- ▶ Interactive HTML5 with CSS (as well as Flash) animation
- ▶ Familiarity with other web languages including JavaScript, ActionScript 3.0, XML, PHP
- ▶ Understanding of contemporary best practices in web development
- ▶ Proficient in graphics & operating software on both PC and Mac platforms
- ▶ Highly organized, polite and responsible with experience in client interactions and possessing professional communication etiquette

SOFTWARE & TECHNOLOGY PROFICIENCY

- ▶ Adobe Photoshop
- ▶ Adobe Illustrator
- ▶ Adobe Flash
- ▶ Adobe After Effects
- ▶ Adobe Premiere
- ▶ Adobe Dreamweaver
- ▶ Adobe InDesign
- ▶ HTML5
- ▶ CSS3
- ▶ Javascript/jQuery
- ▶ Sass/Less
- ▶ ActionScript

TECHNOLOGY FAMILIARITY: OOP, AJAX, npm, Git, Node.js, Angular.js, Express.js, Gulp, PHP

WORK EXPERIENCE

Google Inc.

Interactive Designer

June '15 - present

- ▶ Visual design/ad creative on dynamic AdWords platform
- ▶ Custom HTML5 ad development

eBay Inc.

Web Designer / Front-End Developer

March '15 - June '15

- ▶ Visual/UX design & branding refresh across eBay Inc. internal web properties
- ▶ Worked closely with development team to implement front-end web technologies including HTML5/CSS3, JavaScript, Less

HyperRelevance - Digital Marketing Agency

Sr. Interactive Designer / Front-End Developer

April '13 - March '15

- ▶ Designed visual style/branding and user experience for complex commercial & corporate websites and applications
- ▶ Utilized contemporary web technologies including HTML5, CCS3 and JavaScript to develop client-facing corporate websites

NFL Network / Steelhouse Inc / Buzzmedia - Freelance

Interactive & Production Designer

May '12 - January '13

- ▶ Produced highly-visible marketing collateral for NFL Network including rich media banners and promotional skins & templates

Entertainment Games - Social Media Gaming

Interactive Designer

November '11 - March '12

- ▶ Designed User Interface and navigation system for social media game platform

Rocket XL - Social Media Advertising Agency

Interactive Designer

November '09 - October '11

- ▶ Designed applications, skins, banner ads and profile pictures specific to Facebook and other social media channels including Twitter and YouTube